

THE CANVAS EDIT

NOVEMBER / DECEMBER

Spend Your Holidays Prepping With Us. From Hair, to Facials, Holiday Gifts, & Everything In Between.

Kick off the holidays, celebrate anniversaires, new hires, ask the expert featuring Ashley, check our our holiday gift sets & so much more. Special promotions for Thanksgiving & Christmas time.

Canvas Hair Studio



One More Education Class Before the Holidays

Before we head into the fall season and one of our busiest times of year, the Canvas team is making education a priority. We recently spent time diving deeper into Matrix color education, learning new techniques and ways to approach the seasonal transition while still keeping every guest's individual goals in mind.
One of the biggest focuses was transitioning color into fall — whether a guest wants to embrace deeper, richer tones for the season or prefers to keep their hair lighter and brighter for the months ahead. Fall doesn't have to mean going dark, and we loved learning more ways to create a seasonal change without committing to a color that may not fit the next few seasons.

We also explored specialty foil placements designed for high impact, giving our stylists more tools to create dimension, brightness, and movement exactly where it is needed.
But education at Canvas goes beyond color.

We also spent time learning more about product knowledge, retail education, and self-confidence behind the chair. The goal isn't simply knowing which products we carry — it's understanding them well enough to confidently recommend what may genuinely benefit each guest's hair and routine.

Because when our stylists continue learning, our guests get to benefit from that knowledge, too. We're always looking for ways to sharpen our skills, try something new, and head into the busy season feeling prepared and confident.

A season of celebrations at Canvas

It is a busy time of year here at Canvas! Not only are the holidays notoriously some of the busiest months in the beauty industry, but we also have a lot to celebrate within our Canvas family.

Canvas Hair Studio officially turned 6 years old in September, and we're heading into the holiday season with even more milestones to celebrate.

Abbie celebrated her 1-year anniversary with Canvas on October 6th, followed by Ashley's 5-year anniversary on October 14th.

And the celebrations continue into November, when Aviva celebrates 4 years with Canvas on November 9th.

Six years of Canvas means six years of growth, friendships, memories, and, of course, A LOT of great hair. We're so grateful for every team member who has helped make Canvas what it is today — and for all of the clients who have been part of the journey along the way.

Here's to celebrating our people, our milestones, and another year of Canvas!



Ask the Expert: Q&A with Ashley



Ashley - Color Specialist, Extension Artist

Q: What inspired you to become a hairstylist?

A: When I was growing up I was very into being outdoors and getting dirty. Well, there was a transition point where all I wanted to learn about was makeup and nails. I started being adventurous with those two hobbies and then hair was just added to it when I was thinking about my future career.

Q: What is your favorite hair trend right now?

A: I would say the enhancement of your natural hair color. Whether that is popping in a few highlights to blend gray or make that summer glow go a little longer into the winter season. I also love enhancing a redhead with a toner to make it pop!

Q: What is something your clients would be surprised to learn about you?

A: From 5th grade to senior year of high school I played many sports. I wanted to try everything. The list goes as follows...volleyball, cross country, dance, cheer, basketball, soccer and track



Q: What's in your shower?

A: Biolage calming shampoo & Universal conditioner & Redken All Soft Shampoo & Conditioner

Q: What is one hair tip you think every client should know?

A: Remember to brush from the ends of your hair to the top, your hair goes through enough strain that's an easy way to not get split ends on your top layer and keep it looking shiny and healthy.

Ashley has been part of the Canvas Hair Studio family for over five years! She prides herself on creating precise, beautiful, lived-in color tailored to each guest. Ashley is known for taking her time and paying close attention to the details–so you may spend a little extra time in her chair, but you can trust that she is dedicated to making sure your hair gets the care and attention it deserves.



MAKENZI

Now Taking Clients of Her Own!



A New Chair, A New Chapter & A Passion for Making People Feel Their Best

If you have not yet seen her face around the salon, this is Makenzi. Makenzi is currently Evelyn's co-stylist, but after passing her state exam a couple months ago, she will now be taking some of her own clients on Fridays and Saturdays. She will continue to assist Evelyn on Tuesday, Wednesday, & Thursday as she works through the rest of the co-stylist program, set to be completed in the Summer 2027.

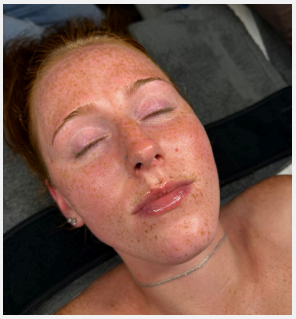
Her favorite part of the associate program has been learning alongside Canvas's talented stylists while feeling supported every step of the way. Being able to take what she learned in cosmetology school and bring it to life behind the chair has made every day an opportunity to grow.
Now, with a chair of her own, Makenzi is ready to build genuine relationships with her guests and create a space that feels like more than just a salon appointment. She describes her ideal experience as spending time with your "hair bestie"—a place where you can relax, laugh, talk about life, and leave feeling confident and cared for.

Makenzi is especially passionate about blonding and lived-in color, creating dimensional, effortless looks that are customized to each guest. For her, the most rewarding part of hairstyling is the transformation—not only seeing the finished hair, but watching a guest's confidence change when they look in the mirror.

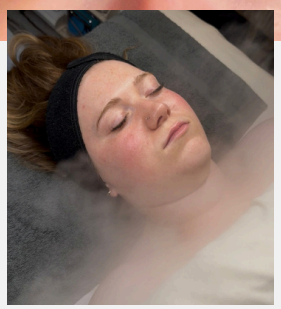
Beyond the chair, Makenzi's journey has shaped the way she connects with others. Being a medical mom has taught her resilience, patience, and an appreciation for life's little moments—lessons she carries with her into both her personal life and her career.
As she begins this exciting next chapter at Canvas, Makenzi is looking forward to growing her clientele, continuing to develop her skills, and creating lasting relationships with the guests who sit in her chair.
Her goal is simple: for every guest to leave feeling confident, beautiful, and genuinely cared for.

MEET: MADISON

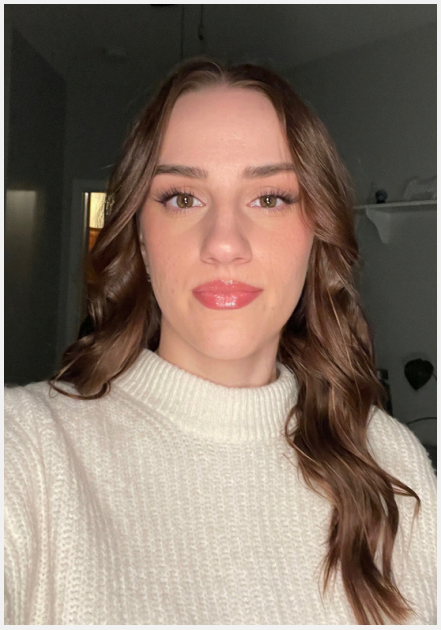












Esthetician

Facials, Full Body Waxing, Lash Lifts + Tint, Brow Specialist, & Makeup Artist

For our esthetician, Madison, skincare is about more than beauty—it's about helping clients feel confident, comfortable, and cared for in their own skin. Inspired by her own skincare journey, she loves helping others discover the confidence that comes from taking care of themselves. One of her favorite parts of the job is seeing a client's face light up when they look in the mirror and love their results.

Her approach to every facial begins with a consultation to understand each client's skin, concerns, and goals. She believes professional skincare is for everyone, not just those with major skin concerns, and loves creating customized treatments that support healthy skin while providing a relaxing experience.

Her favorite services are anything brow-related! She loves finding a brow shape that complements each client's features and enhances their natural beauty. From brow waxing and lamination to lash lifts, tints, and makeup, she enjoys creating subtle transformations that help clients feel polished while still looking like themselves.

Her go-to skincare advice?
Keep it simple and consistent. Wear your SPF, stay hydrated, and listen to what your skin needs. Whether you're booking a Canvas Custom Facial, trying the Express Glow Facial, or taking a little time for a brow or lash refresh, her goal is for every client to leave feeling relaxed, refreshed, and like the best version of themselves.

Ready to give your skin a little extra love? Book your next appointment with our esthetician, Madison, at Canvas Hair Studio! Give her a follow @madison.m.beauty on Instagram!

MEET ALYSSA

LIVED-IN COLOR, FASHION COLORS, & SO MUCH MORE

COMING FULL CIRCLE: ALYSSA'S NEXT CHAPTER

Sometimes the best chapters begin when you least expect them. For Alyssa, a career in the beauty industry started with a simple suggestion from her dad to tour beauty schools. Nine years later, that suggestion has turned into a career, a business of her own, and now an exciting new chapter at Canvas Hair Studio.

After attending Paul Mitchell the School in Lombard, Alyssa quickly found her passion behind the chair. What started as an unexpected career path eventually led her to open her own hair studio, where she enjoyed the creative freedom, independence, and meaningful relationships that came with building something of her own.

But after welcoming her third little boy, Alyssa knew it was time to slow down and soak up a season of life that she didn't want to miss. After four months at home, though, she realized just how much she missed the salon — the conversations, the connections, the creativity, and having a piece of herself outside of motherhood. It didn't take long for her to know she wasn't finished doing hair.

Finding the right salon for her next chapter was important. After years of being independent, Alyssa wasn't just looking for somewhere to work; she wanted somewhere that felt like home. From the moment she stepped into Canvas, it was the people and atmosphere that stood out. She loved the idea of being surrounded by talented stylists, having a team to grow alongside, and being part of an environment where everyone genuinely wants to see each other succeed.

Behind the chair, Alyssa's specialties are just as colorful as her personality. She loves creating lived-in blondes with soft, seamless dimension just as much as she loves bold, vibrant fashion colors that make a statement. Whether a guest is looking for a subtle refresh or a completely new look, she loves bringing their vision to life.

With nine years of experience, Alyssa believes honesty and communication are at the heart of a great salon experience. She's passionate about listening to her guests, understanding their goals, and being transparent about what's realistic for their hair. Her goal is to make everyone feel heard, comfortable, and confident — because beautiful hair is only part of the experience.



GET TO KNOW ALYSSA

Don't let her independent, go-getter personality fool you — underneath all that boss energy is a self-proclaimed dork with a big heart, a sensitive side, and a love for laughing and joking around. When she's not at Canvas, she's usually making memories with her husband and three boys. Camping, traveling, and spending time outdoors are some of her favorite ways to enjoy family life.

As she settles into Canvas, Alyssa is looking forward to new faces, new friendships, and all the opportunities that come with being part of a team again. She's proof that sometimes stepping outside your comfort zone is exactly what you need to find your next great adventure.

A little boss energy, a little chaos, and a whole lot of heart — we're so happy Alyssa's next chapter brought her to Canvas!

THE HOLIDAY EDIT

Thoughtful gifts, little luxuries & self-care favorites



Pip & Co Cutesy Hair Clips
$20.00

Car Freshener
$3.99



Musee Shower Steamers & Bath Bombs



$12.00

$28.00

Canvas Hair Studio Gift Card
Any Value!



Can be used on a hair, skincare appointment & more!



Kaxi Hair Accessories!

Your Favorite Circadia Skincare Products



Biolage Scalp Care



$17.00

pricing varies based on product

Redken Bandage Balm



$48.00

Your Favorite Gift Set!



$56.00 for Matrix
Other sets vary by products*

Jolie Filtered Shower Head
$169





$27.00
Your Favorite Leave-In



Bio Ionic Long Barrel Curling Iron
$163

All Items Available For Purchase at Canvas Hair Studio
Shop Small ♥



COZY HOLIDAY VIBES

GOLDEN TICKETS

Golden Tickets will be placed in gift sets with prizes varying from canvas gift cards, conditioning treatments, brow wax, sample goodies, a grand prize, & more. Happening all through November & December.
+ Choose a Holiday Themed Gift Bag Complimentary with Purchase

NOVEMBER & DECEMBER

IN SALON HOT CHOCOLATE BAR

SHOP SMALL SATURDAY

NOV. 21-25
Shop with us & receive Canvas Bucks to use toward your next appointment or retail purchase!

20% OFF ALL RETAIL

December 1st - 5th
Enjoy 20% Off All Shampoo, Conditioner, Hot Tools, Gifts, & so much more!
Select Items between 25% - 50% Off in-store as well

GIFT CARD SALE

DEC. 7-23
For every $50 gift card, receive an additional $10 gift card ON US!
In-Store & Online - for online use code "CANVASHOLIDAY" to apply discount.